



WHAT SERVICES DOES THE IFCN MEMBER NETWORK OFFER?

Our task to add value to our Clients has led to each IFCN member being able to offer the following franchise services:

- Advice: international strategy and expansion advice, organization of franchise export models for company, development plans, feasibility studies, market research, including competitor analysis, adaptation of the concept, etc.
- Recruitment: lead generation of Master Franchisees and Individual Franchisee candidates, executive search for franchisors...and introductions to other contacts and experts, such as solicitors, financial institutions, accountants, P.R. agencies, etc.